









KimsCrafts is excited to offer you a program that is a great way to raise money and have your donors get something tangible in return. Because we both manufacture and sell our products directly, we have the ability to offer such a program.

As a dog-friendly business in Scarborough, Maine and proud companions of some great rescue dogs, we appreciate the work that goes into saving animals and helping them find their forever homes. We cherish the loyalty and friendship these dogs have brought to our lives and now would like to help make that possible for many more. Just by placing a link from your website to ours, we'll donate 20% of all items sold on our site back to you. It is that simple!

## *How it works*

-  Contact KimsCrafts to sign up for the program. Once your organization has been approved, we will send you a confirmation letter, your unique organization number and basic instructions on how to place our *KimsCrafts to the Rescue!* link on your site.
-  **SPREAD THE WORD!** Your toolkit will include a press release for you to send to friends, family, supporters, volunteers, your local paper, etc... The more ways you can think of to get the word out, the more exposure for your organization that can translate into real dollars to help your cause.
-  When supporters click on the *KimsCrafts to the rescue!* link from your website, they will be taken to a page specific to your group. They will see a personalized greeting that refers to your organization. From that page, your friends can purchase the items listed, plus visit the rest of our secure site, which includes more than 200 designs.
-  As long as they entered our site through your unique link, ALL cart items will be eligible for the 20% contribution. After clicking your *KimsCrafts to the Rescue!* link, a cookie will be set that expires in three months so even if they do not purchase right away, they can return to our site via yours or directly, any time within that 3-month period and still support your organization!
-  Feel free to provide your unique organization number to supporters who may prefer to order by fax or telephone. We will still credit your organization for purchases that are not necessarily made via the web!
-  Each month, you will receive a check for 20% of all items sold to your supporters and a report of who has been so generous, so that you may thank them directly!

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